

# 2026 Rodeo Sponsorship Form:

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Contact Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

🏆 **PREMIER SPONSOR — \$2,000**  
(Max 1 — Exclusive)

**Benefits include:**

- Event recognition as the Presenting Sponsor of the Rodeo
- Premium signage at the Main Gate / Entrance
- Large arena banner placement
- Logo included on promotional materials/signs
- Recognition from the rodeo announcer throughout the event
- Dedicated social media promotion
- VIP access to the hospitality tent (8 passes) and VIP Parking
- Opportunity to provide promotional materials or booth space

🏆 **ELITE SPONSOR — \$1,000**

**Benefits include:**

- Signage at the sponsored event location
- Recognition by the announcer throughout event
- Logo placement on promotional materials/signs
- Social media recognition
- Hospitality tent access (4 passes)

🏆 **EVENT SUPPORT SPONSOR — \$500**  
(8 available)

**Benefits include:**

- Banner in the Arena
- Recognition by the announcer during that event
- Social media recognition
- Hospitality tent access (2 passes)

**Options:**

- Timed event sponsor
- Bucking chute sponsor

🏆 **COMMUNITY PARTNER — \$250**  
**Unlimited Sponsors**

**Benefits include**

- Banner in the Arena
- Recognition by the announcer
- Social media recognition
- Hospitality tent access (2 passes)

**Options:**

- Fan of the Night
- Mechanical bull contest

🏆 **ARENA ACT SPONSOR — \$100**  
**and/or GIFT CARDS (Min. Two Needed)**

**Benefits include:**

- Mention on Facebook Event Posts
- Group thank-you recognition
- PA mention during act

**SPONSORSHIPS** need to be secured and paid by June 1st, 2026 to ensure inclusion in all marketing opportunities. Failure to do so may result in losing some marketing opportunities listed as part of your package.

**ALL BANNERS** to be provided by sponsors. Please deliver your banner to a Committee Member or dropped off at True North Real Estate by June 1st. Sponsors are welcome to retrieve their banner within one week of the conclusion of the rodeo or leave in storage for the fair or for the following year.

**Certain sponsorships are available on a first-served basis due to limited availability - we will do our best to accommodate any and all requests.**

For more information or questions about sponsorship opportunities  
Call/Text: Jerica Halliburton 260.580.9443  
Kate Scott 315.404.6695  
Email: whitecofairsponsorship@gmail.com



**Link to Online Form**



Mail To:  
White County Fair  
131 S. Main St.  
Sparta, TN 38583

Make checks Payable to:  
**White County Fair**